

## WHAT IT IS...

Navigators perform a wide variety of duties in the Chamber, but their main function is to help promote the Chamber, welcome new Members to the Chamber, and make Chamber events successful and enjoyable for everyone.

### **Navigators are the Link Between Members and the Board of Directors**

The Navigators is a highly visible Chamber group filled with camaraderie and notable prestige. They are a special group of people who volunteer their time to help promote the Galveston Regional Chamber of Commerce business community and support Chamber functions.

### **Characteristics of a Chamber Navigator**

*Check all that fits you*

- The most outgoing, proactive employees in your company
- Have a lively and engaging personality
- Can make the shyest person feel comfortable and welcome
- Projects a positive image for your company and the Chamber
- Enjoy having fun in a professional environment
- Confidence to make personal contact with any Chamber member
- Encourage someone to become a member
- Able to volunteer about 3-4 hours a month as a Navigator

## BENEFITS FOR EVERYONE!

### **Benefits as a Navigator**

- Your name and photo on the Navigator page on the Chamber's website
- A Navigator can be easily identified at Chamber functions simply by looking for an individual wearing the special Navigator badge
- Increased networking opportunities for your business
- Opportunity to connect one-on-one with new and existing Chamber members
- Increased referral opportunities through other Navigators and one-on-one contact with members
- Potential media coverage from attendance at Chamber events
- Gain an insider's perspective of the local business community
- Opportunity to meet local business and community leaders
- Chance to help the community and show community pride  
\*\* BONUS: Willing to make an extra effort? It's your chance to be the featured Navigator in the Chamber newsletter

### **Benefits for Chamber Members**

- Increased access to points of contact who can provide assistance and answer questions
- More frequent Chamber communication
- Potential for increased referrals
- Members will feel more connected to the Chamber

## PEOPLE YOU MEET AT CHAMBER EVENTS COULD BECOME YOUR BIGGEST CLIENT TOMORROW!

### **You are Helping Your Chamber**

- Increase visibility within the community
- Have a better understanding of membership needs
- More involvement of existing Chamber members
- Ability to manage events more effectively
- Increased recruitment opportunities
- Improve member retention

### **Bonus for Your Business**

Members always love hearing from the Chamber. If you're willing to make an extra effort to visit members at their business location, YOU can increase your name recognition.

## Ready to Make the Most of Yourself and Become a Navigator?

Become a Navigator by completing the back page. Once received, a Chamber Navigator will contact you with information about the group.

## JOIN THE NAVIGATORS

### Galveston Regional Chamber of Commerce: Navigator Pledge

The Navigators is a highly visible Chamber group filled with camaraderie and notable prestige. They are a special group of people who volunteer their time to help promote the Galveston community and support Chamber functions.

### The Navigator Commitment

- Participate in a Chamber 101 session and in quarterly meetings
- Attend Chamber ribbon cuttings, grand openings, programs, and other events
- Assist with member retention
- Greet new Chamber members and introducing them to other members at Chamber events
- Develop a working knowledge of the Chamber, its staff, committees, and benefits
- Act as a contact for new and existing members to help them in how to best utilize their membership
- Encourage members to attend Chamber events and programs
- Recieve a Navigator badge

Complete the following form and return to the Galveston Regional Chamber office, email [gcc@galvestonchamber.com](mailto:gcc@galvestonchamber.com), or fax to (409) 763-8271.

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

**WELCOME TO THE NAVIGATORS!**



## ADMIRAL LEVEL MEMBERS



Mitchell  
Historic Properties



*Promoting and Advocating for Business  
and Community Development Since 1845*

**PUT YOU AND YOUR  
BUSINESS IN THE  
SPOTLIGHT AS A  
CHAMBER NAVIGATOR**

2228 Mechanic Street  
Suite 101

Galveston, Texas 77550

409.763.5326 (P)

409.763.8271 (F)

[www.GalvestonChamber.com](http://www.GalvestonChamber.com)